

Organized by CCC in partnership with AFISHA

22ND ANNUAL MULTICULTURAL EVENT OF THE YEAR

YARMARKA[®]

MAY 20, 2023

CELEBRATE WITH OUR COMMUNITY



CONTACT US: Marketing@afishamedia.com | 916-487-9701

SPONSORSHIP OPPORTUNITIES

22nd Annual Yarmarka International Festival

May 20, 2023

ABOUT THE FESTIVAL

Yarmarka International Festival is a popular annual event that brings together thousands of multicultural families from the former Soviet Union that live in the Greater Sacramento Area. The festival provides a unique opportunity to promote your product or service and build a lasting connection with this vast market.

Our festival is family-oriented. We have a special program for kids, along with an exclusive entertainment program: including Russian singers, Ukrainian dancers, Moldavian musicians. We also have amazing food like Armenian candy, Uzbek kebabs, Lithuanian ice-cream, Georgian spices, etc. During the event we will hold numerous raffle draws with great prizes.

ORGANIZERS

For the past 21 years the Yarmarka Festival has been organized by the CCC, a non-profit organization, and produced by Afisha Media Group.



22ND ANNUAL FESTIVAL

250+ PARTICIPANTS

7000+ ATTENDEES

COMMUNITY SUPPORTED

TAX DEDUCTIBLE

SOCIAL MEDIA PROMOTION

INCREASE YOUR BRAND AWARENESS

PRESENT AND PROMOTE YOUR PRODUCTS & SERVICES

ACCESS A UNIQUE & DIVERSE ETHNIC MARKET

LIVE BROADCAST

RAFFLE PRIZES

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SPONSORSHIP LEVELS

22nd Annual Yarmarka International Festival

May 20, 2023 | Southside Park, 2115 6th and U St., Sacramento, CA 95818

TITLE SPONSOR - \$15,000

Ask our representative for TITLE SPONSORSHIP package availability *and details*

SPONSORSHIP LEVELS	DIAMOND SPONSOR \$10,000	GOLD SPONSOR \$5,000	SILVER SPONSOR \$3,000	COMMUNITY SPONSOR \$1,500	EXHIBITOR SPONSOR \$500
Stage greeting presentation opportunity	●				
Banner display - Main Stage	●				
Stage recognition by the MC's	●	●	●		
Booth at the Festival (includes: tent, table, 2 chairs)	●	●	●	●	●
Sponsor acknowledgement in all Festival advertisements	●	●	●		
Ad display in festival program	Full page, full color	1/2 page, full color	1/4 page, full color		
Logo recognition in Festival program	●	●	●	●	
T-Shirt Logo display	●	●	●	●	
Recognition on Social Media	●				
Ad display in Afisha Magazine	Full page, two issues	1/2 page, two issues	1/4 page, two issues		

Electricity available upon request

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SPONSORSHIP APPLICATION

22nd Annual Yarmarka International Festival

May 20, 2023 | Southside Park, 2115 6th and U St., Sacramento, CA 95818

TITLE
\$15,000

DIAMOND
\$10,000

GOLD
\$5,000

SILVER
SPONSOR
\$3,000

COMMUNITY
SPONSOR
\$1,500

EXHIBITION
SPONSOR
\$500

Organization _____

Contact name _____

Address _____

City _____ State _____ Zip _____

Bus. phone _____ Mobile _____

email: _____

Website: _____

I undersigned, authorized and agree to this Sponsorship on behalf of the name company or organization for Sponsor's participation at level chosen above, and on the terms and conditions indicated, at Community Leadership Breakfast. No refunds after payment for sponsorship/booth is made. Make your check payable to: CCC, 4366 Auburn Blvd., Ste 106, Sacramento, CA 95841.

IPREFER TO MAKE A PAYMENT BY:

CASH

CHECK# _____ *make checks payable to CCC*

CREDIT CARD *provide credit card information below*

CREDIT CARD NUMBER

_____-_____-_____-_____-_____-_____-
EXP. DATE ____/____/____ ZIP CODE _____ CVV _____

I authorize organizer's bank to collect sponsorship charges on this debit/credit card in accordance with the agreement herein.

Print Name _____

Authorized Signature _____ Date _____

I authorize Afisha, Inc partner of CCC to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the sponsorship described above, for the amount indicated above only, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company: so long as the transaction corresponds to the terms indicated in this form.